



Welcome!



to the Global Active City
Graz

UNO Agenda 2030 Sustainable Future:

§37

Sport is an important factor for sustainable development. We recognize the growing contribution of sport to achieving development and peace, in promoting tolerance and respect, and the contributions it makes to the empowerment of women and youth, individuals and communities, as well as in advancing goals in the areas of health, education and social integration!



"I can't remember two people from completely different social or cultural circles walking arm in arm from an opera house, a museum or the Bundestag. They do it every day on the sports field."

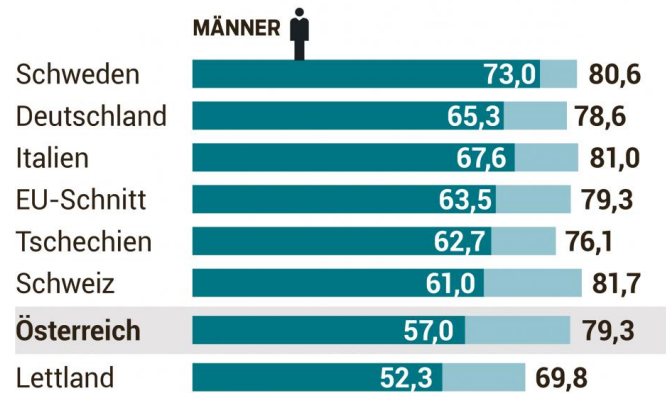
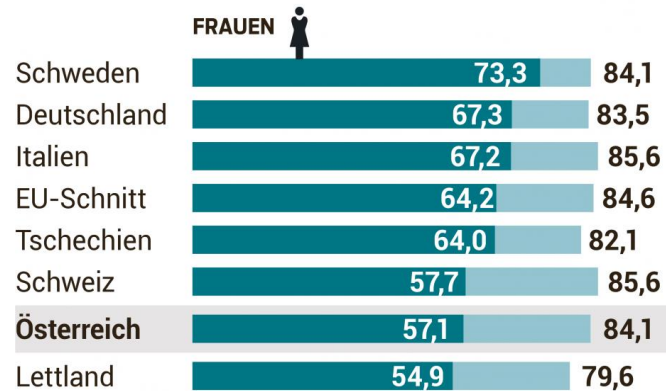
Ottmar Hitzfeld

Lebenserwartung

K

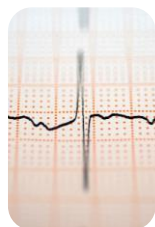
Vergleich ausgewählter Länder

- Lebensjahre ohne Einschränkung der Aktivität, Durchschnitt 2016
- Lebenserwartung bei der Geburt im Jahr 2016



Quelle: APA/Eurostat, Statista

Sport in Graz works



Health

- **€ 9,13 m** avoided medical expenses (adjusted for sports injuries)



Economy

- Added value **€ 573 m = 14.850 jobs**



Graz sports clubs

- **63 207** members



Volunteering

- Officials and coaches = **27.000 weekly hours**



Gender Equity

- **36% Proportion of women**



Youth promotion

- Around 25% of club members are under the age of 18



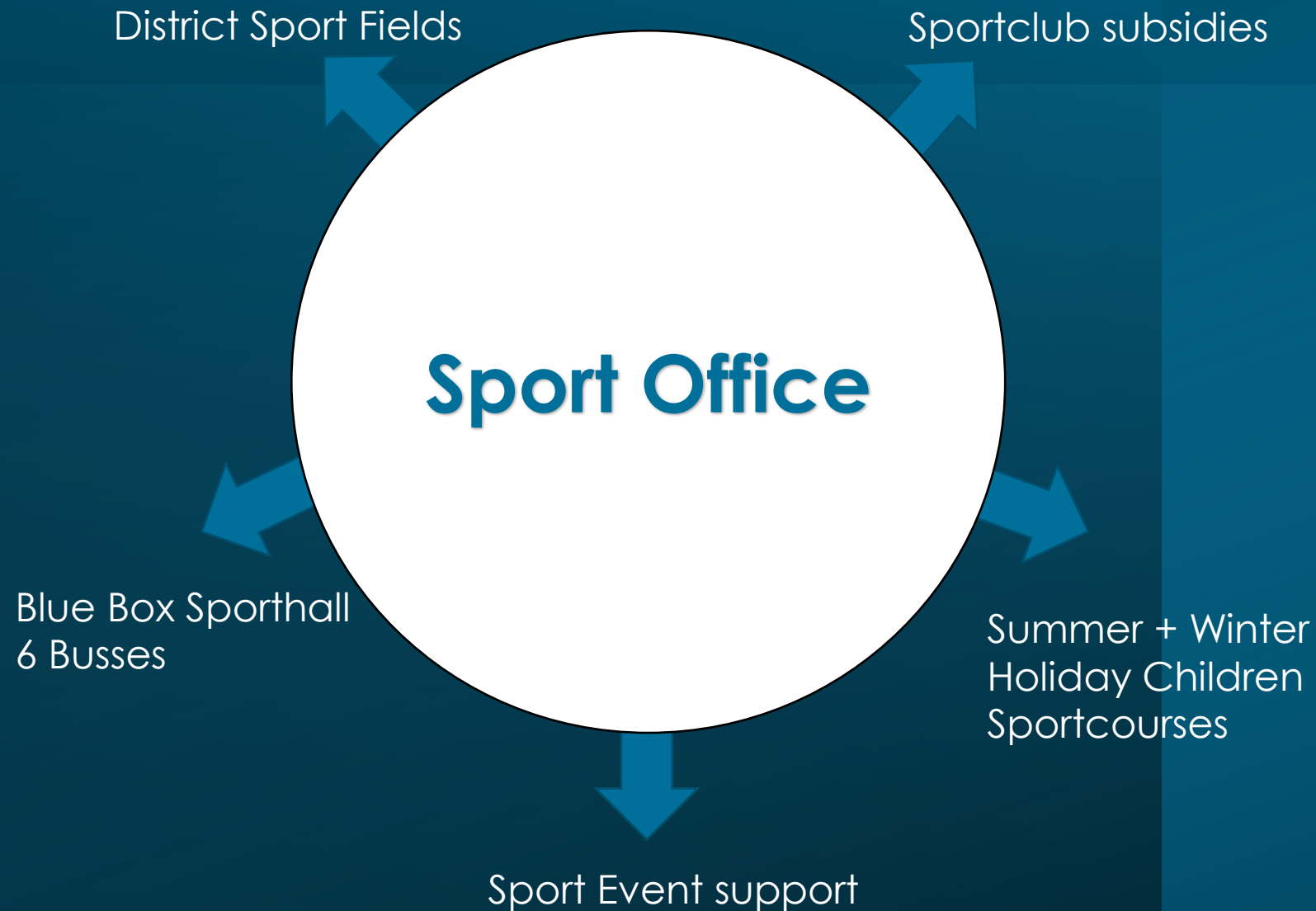
Integration

- Migrants in sports clubs integrate much more easily and have better success in school



Traffic

- Walking and cycling are not only healthy, they also prevent fine dust



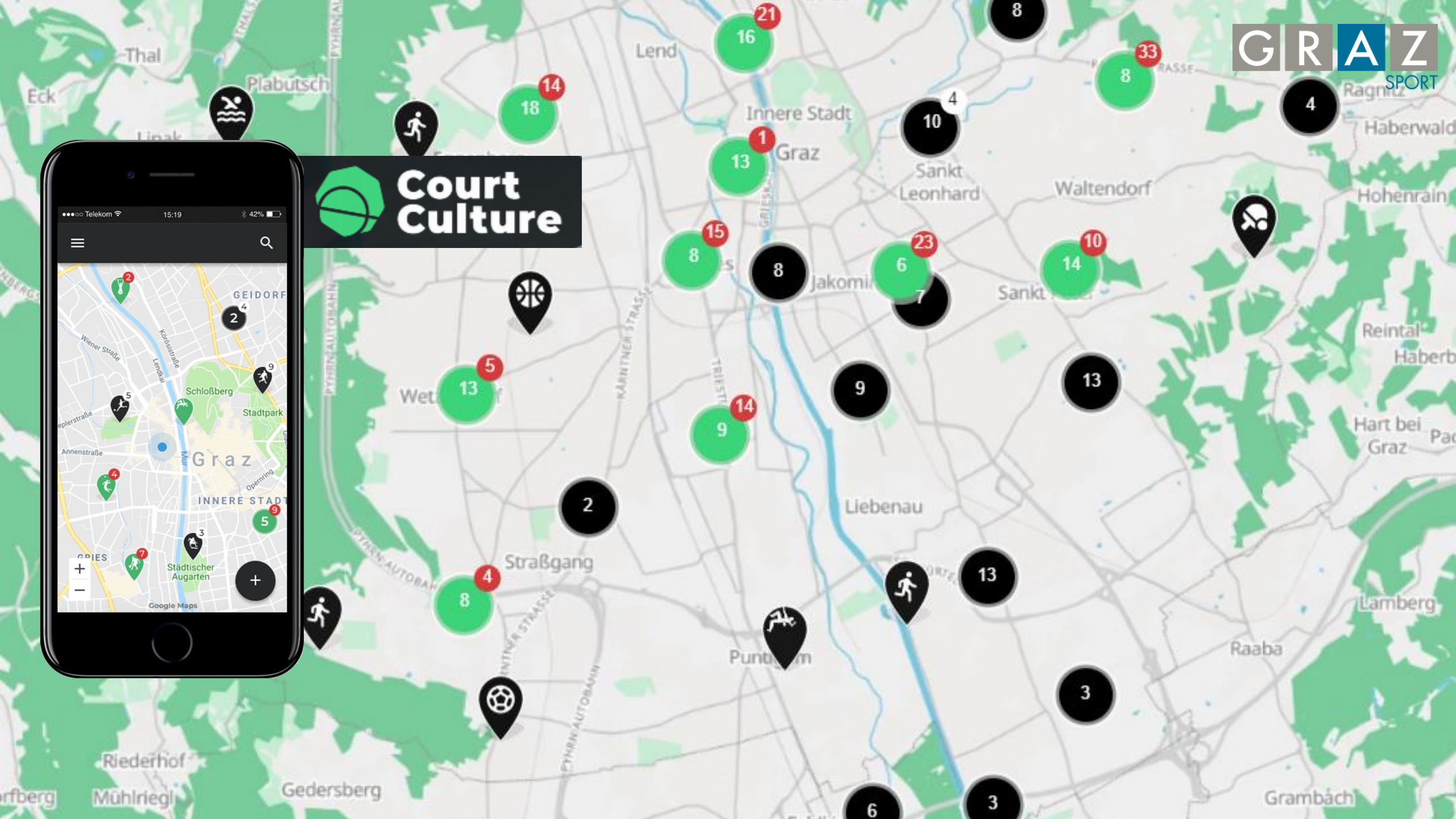
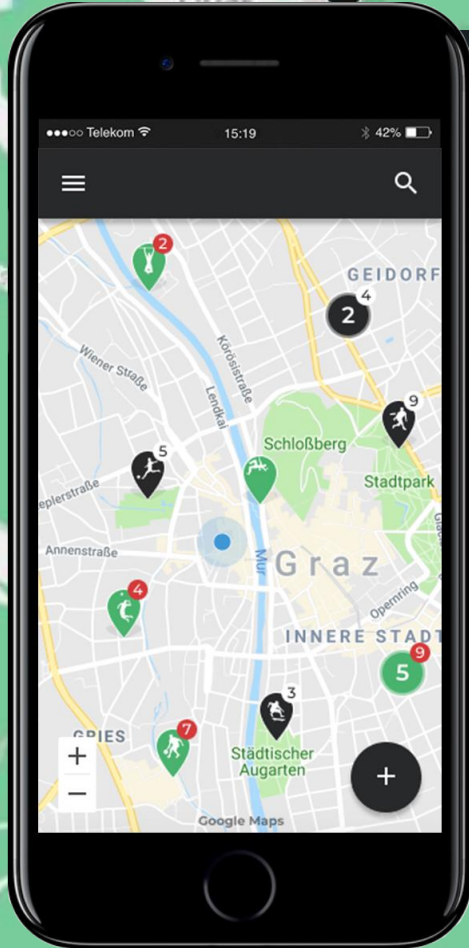
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- 01 Klettergarten Weinzödl
 - 01 Kletterwand Murpromenade
 - 01 Boulderfelsen Reininghauspark
 - 01 Stadtbootshaus
 - 01 Stadtstrand Auwiese
 - 01 Loipe Thal
 - 01 Streetsoccerplatz mit Bande
 - 01 Like Ice Platz mit Bande
 - 01 Eislaufplatz / Kanupoloteich
 - 01 Pumptrack
 - 01 Jumphline
 - 01 Dirtbike Bahn
 - 10 Hartplätze Fußball
 - 15 Fußballplätze unbefestigt
 - 12 Basketballplätze
 - 09 Basketball 3x3 Plätze
 - 10 Beachvolleyballplätze
 - 02 Volleyballplätze Wiese
 - 20 Tennisplätze
 - 13 Tischtennistische
 - 09 Calisthenicsparcours
 - 01 Motorikparcours
 - 07 Skateranlagen
 - 01 Minihalfpipe
 - 06 freie Wiesenflächen

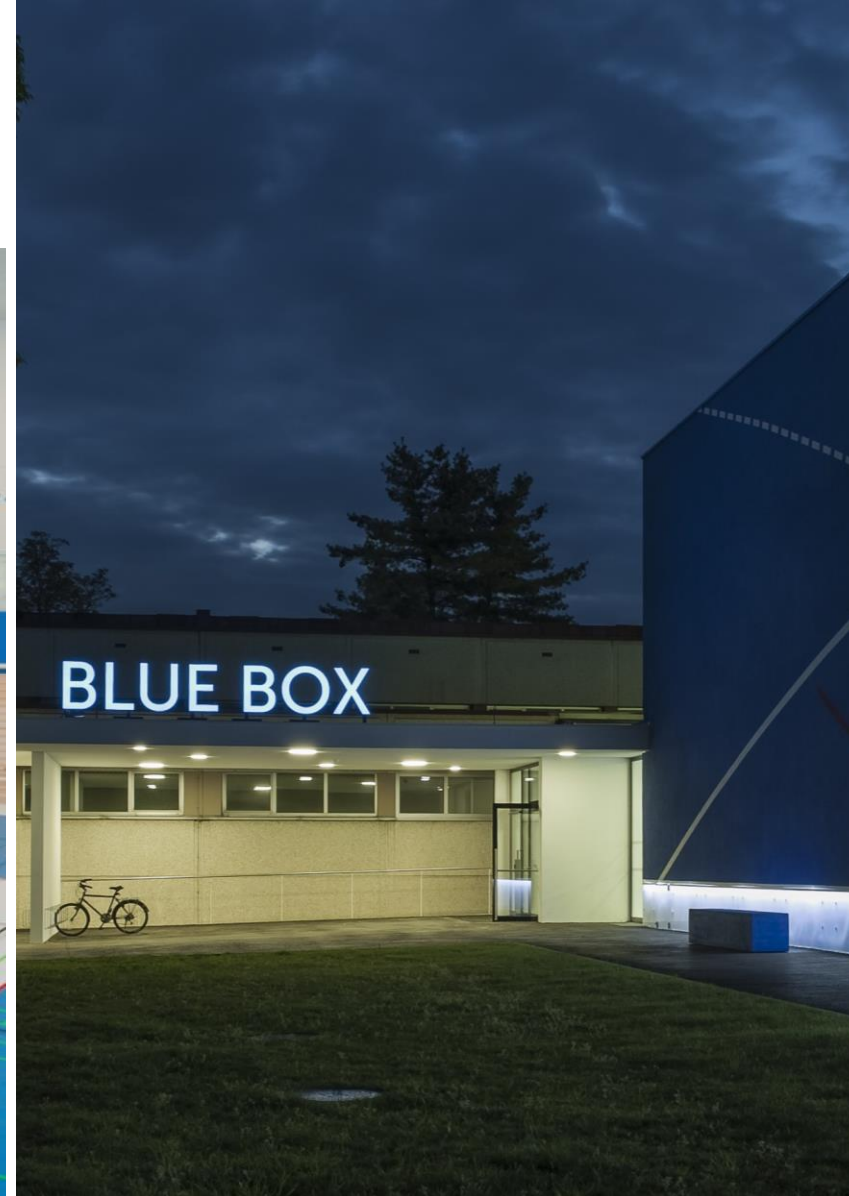
127 public
sports fields

GRAZ
SPORT



Court Culture







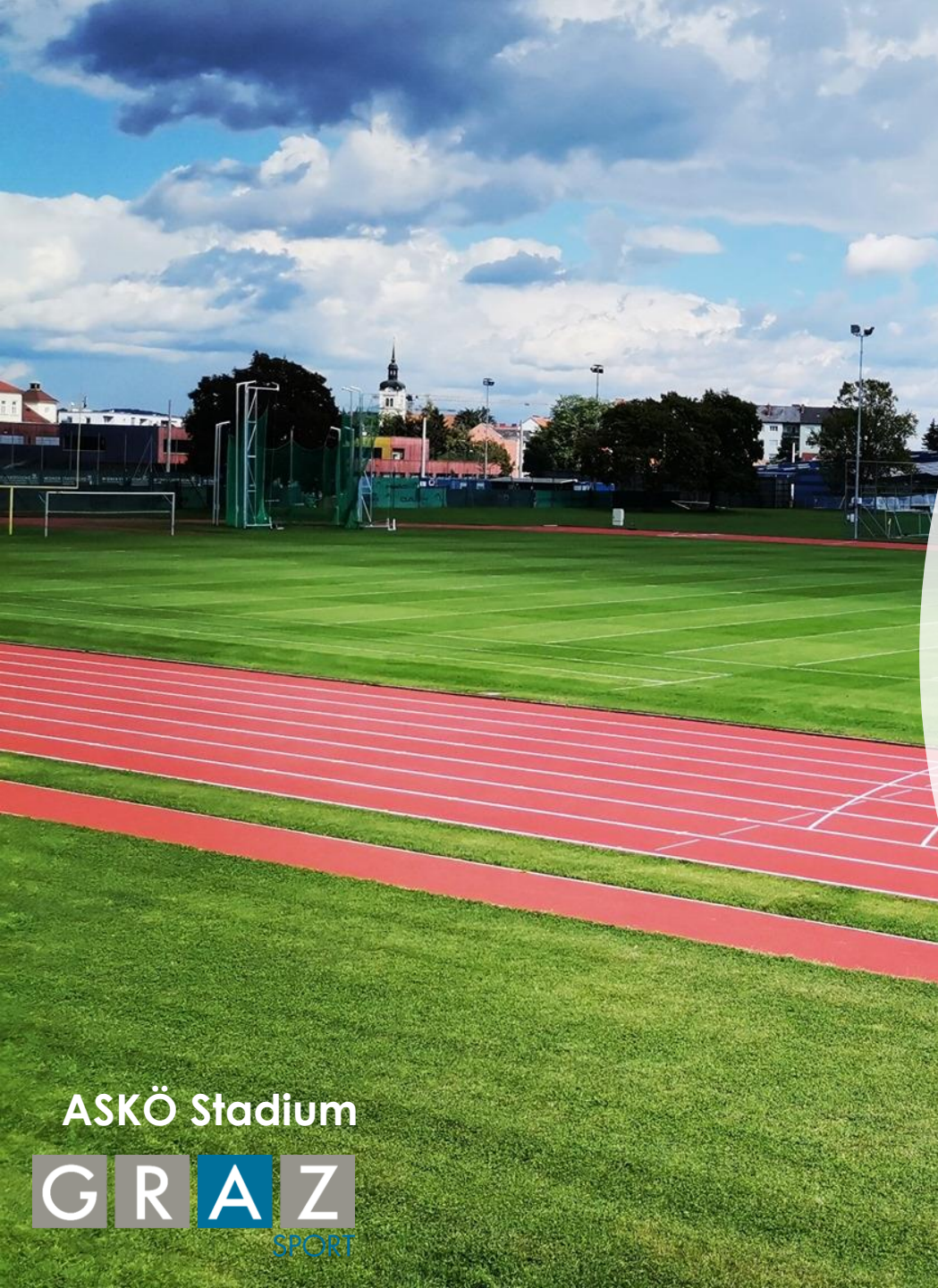
Sportunion - Sportpark





Merkur Ice Arena





ASKÖ Stadium

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Sportbad Auster



Climbing park
Baseball and cricket grounds
Weinzödl



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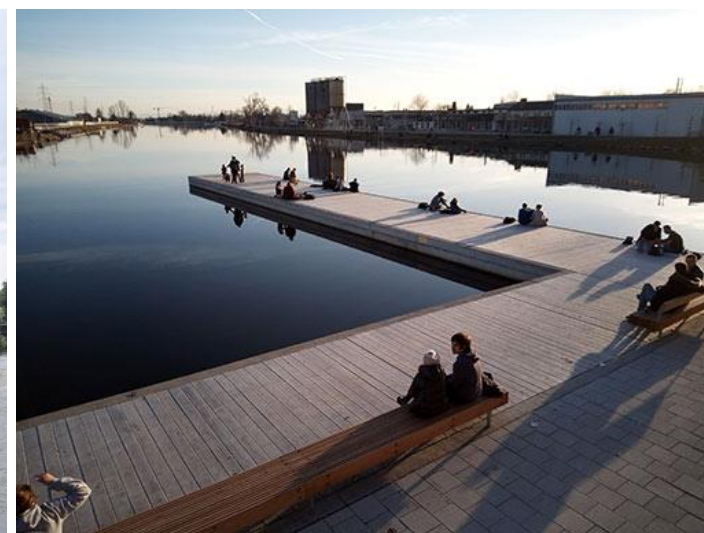
ASVÖ Stadium





Youth Performance Center
Styria

Water sports on the Mur





On the way

GRAZ
SPORT

Sports strategy 2030

"The Sports Strategy 2030 should benefit all Graz residents regardless of age, gender, education, origin, marital status, citizenship, income, etc.."



Global Active Cities



The networking of political decision-makers, authorities and NGOs in the areas of health, sport, education and social development creates a framework of integrated initiatives which, under "Global Active City", formulates the well-being of all citizens as the central goal of a sustainable city. A Global Active City shows its citizens that they are fully committed to their health, their well-being and ultimately to a happy life.



This is why we are a Global Active City



128.000m² public sports grounds

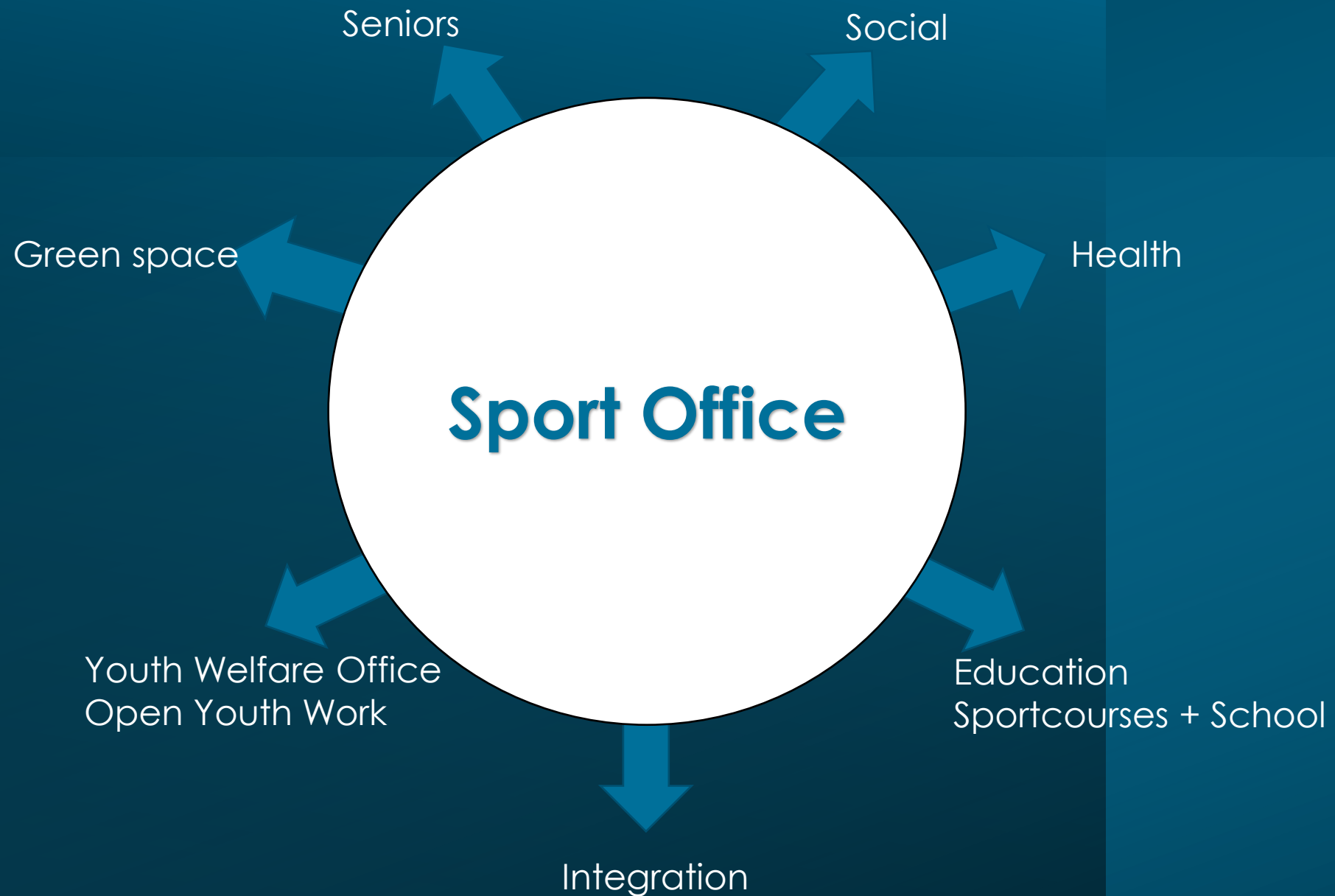
Ski day for all 4th PS classes

Free holiday sports courses for all Graz children

Offers for seniors at district sports grounds

Free club membership for children of social card holders

Special Needs Teams in Graz sports clubs





Youth Welfare Office
Points for Action
Home Game

Caritas
Sport/Integration/Qualification



Seniors Unit
Hiking
District sports fields

Special Olympics Graz
Move On Inclusion

Medical University
Health Department



LET,S GO! GRAZ Sports Year 2021



Graz 2021

The sports year for
everyone

INITIAL SITUATION

WHAT IS THE GRAZ SPORTS YEAR



Movement initiative for all Grazers with strong media support

Awareness raising for exercise and sport

First sports and exercise initiative with its own brand, including **communication concept and budget**

Start of the sports strategy for the City of Graz

GRAZ

Mit freundlicher Unterstützung der Stadt Graz.

Graz 2021

The Sports Year for everyone

We want ALL Grazers (especially non-athletes, children and pensioners,..),



Graz 2021
The Sports Year for
everyone

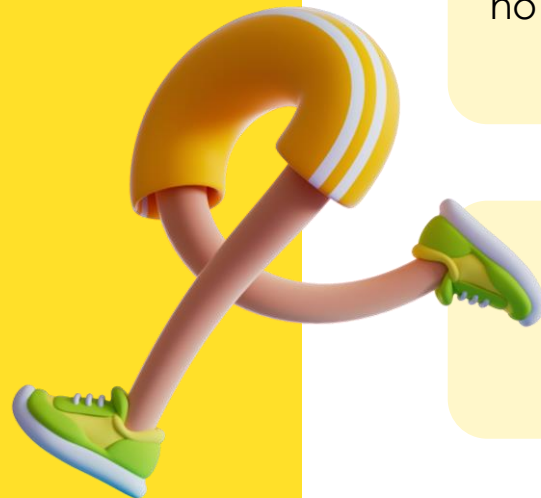


IMPRESSIONS



Mit freundlicher Unterstützung der Stadt Graz.

WHAT HAVE WE SUCCESSFULLY IMPLEMENTED



205 Club projects
Support of the Graz clubs

**Raising awareness through
the LET'S GO! brand**

**Low-threshold exercise
offers**
for everyone

**Playing on the district sports
fields & public spaces in the
districts**

No barriers to entry
no costs, anywhere in Graz,
just join in

**Movement & sport made
visible in the city**

**Integration and inclusion
sports offers**

**Mixture of hands-on
activities and events**

SUCCESS OF GRAZER SPORTS YEAR 2021



Sportliche GrazerInnen

Treiben Sie selbst regelmäßig Sport?

Basis: 750 Sportinteressierte, geschlossene Fragestellung – Screenout-Frage für „Gar nicht-Sportinteressierte“



Ergebnis 2019 | n=400



Ergebnis 2022 | n=750

■ ja, öfter pro Woche ■ ja, 2x pro Woche ■ ja, 1x pro Woche ■ ja, aber eher unregelmäßig ■ nein, eigentlich nie

The **number of active people**, i.e. those who do sport more than twice a week, has **increased by 28%** compared to 2019.

The **number of passive athletes** or sports refusers, i.e. those who never do sports, **fell by 30%**.



We are a
sports city

GRAZ
SPORT



Austrian Premier league clubs

- A total of 14 Premier league clubs in Graz
- Basketball, Soccer, Handball, Volleyball, Ice Hockey, Water Polo, American Football, Hockey, Ultimate Frisbee



...and that
successfully!





Thank you!

for your attention